



# WINDOWS TO POSITIVITY

Creating Positive community connections



## Aim



To increase the perception of, and encourage engagement in, positive community action within Blaenavon so encouraging neighbourliness and kindness, reducing social isolation and improving wellbeing for 500 community members who live in Blaenavon. We will do this over 18 months by creating on and offline visual displays, curated by the community, linking this to a digital online positivity charter and developing community wellbeing friends.

# Objectives



1. Improve the perception of Blaenavon by creating displays that Explore the power of positive community activity on and offline, both past and present, to improve 500\* people's knowledge of positive community action and highlighting ways to get involved that enable 20 people to join/engage in current positive community activity.
2. Reducing social isolation by Bringing together 20 community members of Blaenavon together of different ages with 6 local organisations in a series of 12 workshops to create content that reduces social isolation and challenge negative perceptions of Blaenavon.
3. Improve wellbeing, reduce social isolation and improve perception of neighbourliness by engaging 50 wellbeing friends, who will be publicly celebrated for being involved in helping others to engage in positive action
4. Create a digital positivity charter that 100 organisations individuals will sign up to challenge negative community perception online.





# Windows to positivity

4 artistic Window displays (with online equivalents) will be curated by 20 volunteers of different ages in 13 workshops. These prominent displays in local organisations windows, will show examples of positive community action within the town to encourage 500 people within the town to engage in positive action, either online or physically, as well as recruiting to the wellbeing friends and to sign up to the charter.

The windows will be curated through the delivery of 13 workshops style sessions:

- Session 1: Introduction and concept development, online charter development
  - Session 2: Curating the windows
- Session 3-10: Development of historical content and creation of displays.
- Session 11-13: Finalisation, evaluation, installation and event launch.



# Digital Charter



Our Digital positivity charters (for organisations and individuals) will be promoted on and offline in a campaign over 18 months asking 500 people to post positive messages on or offline, about kindnesses and community action shown by others within the town. 100 Individuals and Organisations will sign up to the charter.





# Wellbeing Friends

The wellbeing friends will be lead by ABHB community team in collaboration with TVA, Bron Afon, Hwb and others

We will recruit 50 new wellbeing friends who will be publicly celebrated for being involved in helping others to engage in positive action, they will receive a pin, symbol, and promotion.



# Outputs and outcomes

The project and budget is well managed, and Outcomes are measured robustly

500 People will actively take positive community action on or offline

100 organisations and people will have signed up to the digital charter

20 Organisations will feel like they have an improved their reputation in the local community.

20 people will feel more confident in intergenerational local relationships.

20 people will have increased knowledge in local heritage.

500 People feel more positive about their community.

Blaenavon is seen in a more positive light.

4 windows displays created celebrating positive community action

13 workshops delivered

900 volunteer hours delivered

50 new wellbeing friends created and celebrated

500 people will have improved wellbeing and feel more connected to their community

# BUDGET AND COSTS



Digital costs	Online promotion	£900.00	£100.00	£1,000.00
equipment and materials	pins, plaques and window costs	£1,000.00	£500.00	£1,500.00
Premises	hwb premises for workshhops - 13 x£30		<b>£390.00</b>	£390.00
Prof fees	artist costs and casual staff fees	£3,500.00	£2,000.00	£5,500.00
publicity	development of plaques, posters, stickers and pins	£500.00	£1,220.00	£1,720.00
Salary (1 x / day per week 18 months @£20/hr)	staff to run project	£11,700.00	<b>£1,352.00</b>	£13,052.00
vol expense	vol expenses	£1,280.00	£720.00	£2,000.00
other	event launches	£250.00	£150.00	£400.00
<b>TOTALS</b>		<b>£19,130.00</b>	<b>£6,432.00</b>	<b>£25,562.00</b>
Volunteer time			£2,525.00	£2,525.00
non cash contribution	staff time????			

Bron Afon	2000
Town council	1500
Hwb	1742
NHS	1200
	6442



# Management

This project will be overseen by the Healthy Blaenavon Partnership (HBP) – a community collaboration of 12 key organisations across Blaenavon, representing all organisations involved in supporting the community to improve wellbeing.

The grant will be managed by Hwb Torfaen.

Individual elements of the project will be lead by different organisations.

